



SWIFTLY Green

Sweden-Italy Freight Transport and Logistics Green Corridor

Intermodability Milano 2014-04-15

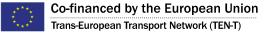
Jerker Sjögren Programme Manager, CLOSER Lindholmen Science Park, Gothenburg,Sweden

CLOSER – mobilization for innovation and transport research

- The research is not focused enough.
- The industry participate to late
- Few EU projects with Sweden as leader
- There are gaps in the innovation chain
- CLOSER a new arena for collaboration
- Part of Lindholmen Science Park in Gothenburg







Focus areas for CLOSER

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- Urban Mobility
- Intermodal Transport and Green Corridors
- High Capacity Transports

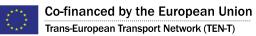


Green Corridor history

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- 2007 Freight Logistics Action Plan
- 2008 Swedish Logistics Forum
- 2009 2012: 3 important Green Corridor projects in the Baltic Sea region:
 - EWTCII, Scandria, TransBaltic
 - Cooperation with Swedish Ministry
- December 2009 Launch of SuperGreen
- From 2012 new projects: BGLC, GreCOR, STRING
- Baltic Sea Region a laboratory!

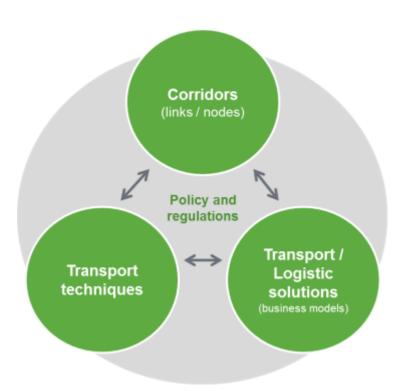


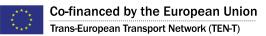


What is a green corridor?

- SWIFTLY Green
- **Green Corridor Model**

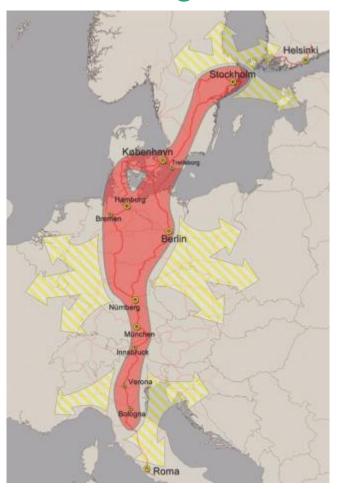
- Sustainable logistics solutions
- •Integrated logistics concepts all modes
- Harmonized regulations
- Concentration of freight traffic on long transport routes
- Efficient and strategically placed trans-shipment points and supportive infrastructure
- Platform for research, development and demonstration





Sweden-Italy Freight Transport and Logistics Green Corridor





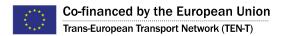
Aim: To develop a toolbox based on:

- Policy developments
- Best practices from most important projects
- Transferable solutions

Target group: corridor coordinators, infrastructure managers and other stakeholders

Project period: 1/10 2013 – 31/12 2015

Project budget: 2.8 MEUR



Partners



















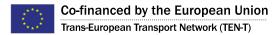










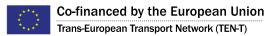


9 Core Network Corridors





- Scandinavian-Mediterranean
- Baltic-Adriatic
- North Sea-Baltic
- Orient/East-Med
- Rhine-Alpine
- North Sea-Mediterranean
- Rhein-Danube
- Atlantic
- Mediterranean



Why a toolbox and what is it? SWIFTLY Green





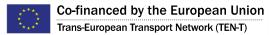
Greening the Core **Network Corridors**

Recommendations

Scanning Europe

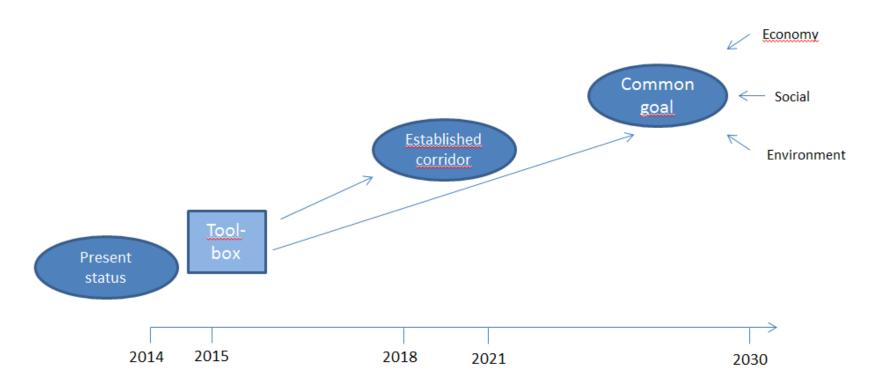
Proven measures

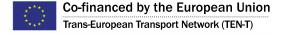
You are invited!



Common goal and milestones





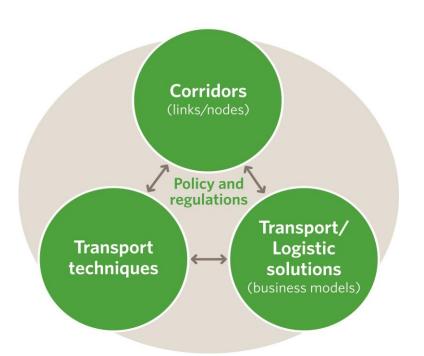


Main project activities



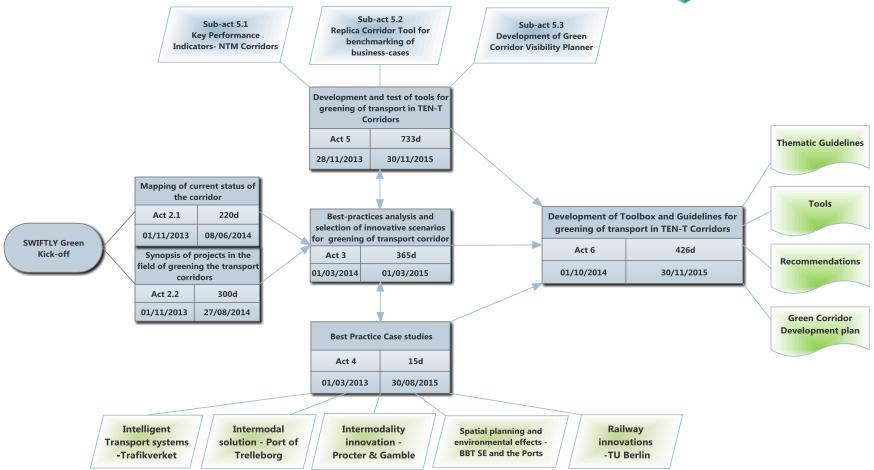
- 1) State of the art Scandinavian-Mediterranean Corridor
- 2) Scanning entire Europe for best practises, measures and tools
- 3) Analysis and proposals
- 4) Filling the toolbox

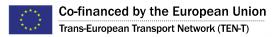
Framework for mapping and analyses



Project overview

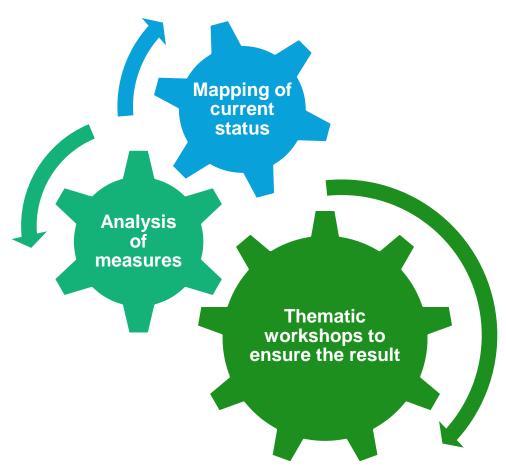


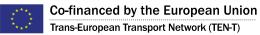




Integrated activities

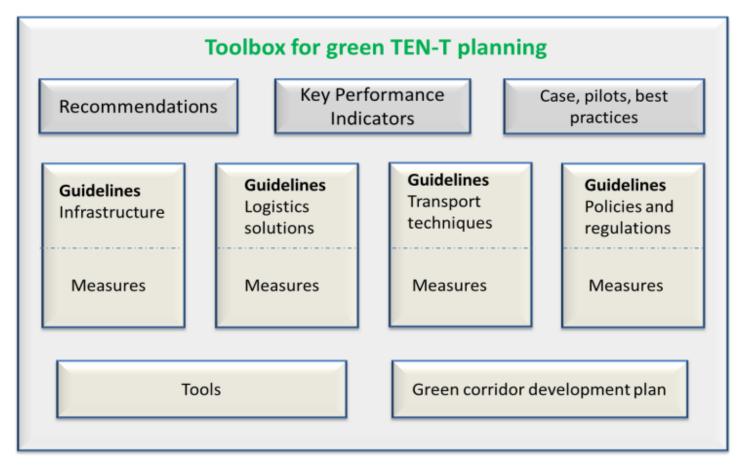






The Toolbox





Key Performance Indicators



	EWTC	SuperGreen
Performance areas	Indicator areas	Indicator areas
Economic efficiency	Total cargo volumes On time delivery	Relative transport cost (€/tkm) Frequency (services/year) Reliability (% on time deliveries) Transit time (hours, alt speed in km/h)
	Corridor ability and capacity	Killing
Environmental efficiency	Total energy use Greenhouse gases, CO ₂ e Engine standards ISO 9001 dangerous goods Alternative fuels filling stations	CO ₂ (g/tkm) SO _x (g/1000 tkm)
Social efficiency	ISO 31 000 ISO 39 000 Safe truck parking Common safety rating Fenced terminals	

Coming events



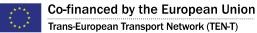
- Toolbox workshop in Copenhagen 2014-06-11
- Thematic and consolidation workshops
 - Bologna 2014-05-14
 - Copenhagen 2014-06-10
 - Innsbruck 2014-06-26
- Mid term conference and first draft toolbox in Brussels November 2014

A Vision 2030

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- All Core Network Corridors will be Green Corridors
 - multimodal
 - efficient
 - sustainable
- Operational not "only" a platform for innovation
- The devil is in the implementation!
- A new Freight Logistics Action Plan





www.swiftlygreen.eu

Thank you for the attention!

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www.lindholmen.se/closer



